

LO: I can plan a leaflet or poster.

*Access to a computer and the internet is needed for this session as well as the 'More Information' and 'More Facts' sheets you read on Tuesday.*

Today you are going to use a spidergram (or other method if you choose) to plan a leaflet or poster to advertise the **Hogwarts Studio Tour**.

Have a look at the Hogwarts tour site at <http://www.wbstudiotour.co.uk/>.

Do you think the website is clear? Is it easy to find information? Can you find the use of headings and sub-headings?

**Task:**

Gather information from both the website and the sheets from earlier in the week. Decide some possible sub-headings for your leaflet (use the table and spidergram *see included resource sheets*) to help you, or your own.

Things to think about including in your leaflet:

What would people want to know about?

- *How to get there,*
- *price of tickets,*
- *opening times,*
- *what you might be able to see,*
- *if you can get food there,*

What do you want your leaflet to focus on?

**Remember:** It is important to think about who the audience for your leaflet is. *Is it aimed at adults? Is it aimed at children? Is it going to be formal or informal?*

The main focus of this task is the planning of a non-chronological report. If you are interested in doing so, you can go on to produce your posters and leaflets advertising the Hogwarts studio tour for homework over the weekend. It would be brilliant to see them!